

The Wise Cuda Elite Validation Report ™

1971 Cuda with a 440-6 Engine, Manual 4 speed Transmission and Dana 60 Axle

























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1971 Cuda with 440 Six Barrel Engine

The following is a **summary** of the results of an **Elite level hands-on review** that has been performed by MMC Detroit at the request of the owner in accordance with the agreed Scope of Service. This report was electronically submitted to the requestor to review the content prior to final submission electronically. There were no disclosures made by the owner that were not captured in this report. Based on our experience it is our recommendation to have a vehicle reviewed every 5 years or if the vehicle changes ownership. This vehicle has been recorded in the MMC Detroit Vehicle Registry. There was no negative information discovered related to this vehicle during an internet search by the VIN. This vehicle was started and placed on a vehicle lift.

Note: UAW/OEM is referred to in this document as being "Born" with and factory original

General Information	Comments
MMC Detroit Reference Job Number	0225- 3745B
MMC Detroit Global Vehicle Registry Sequence	0225 -336,328B
Vehicle Identification Number (VIN)	BS23V1B297396
Vehicle Sales order Number	217 -BB- 028062
Vehicle Assembly line sequence number	2-110510
Inspection Date/ Location/ Report date	3.20.25 / Indiana / 3.22. 25
Vehicle in service date	February 24, 1971

This is an authentic and well optioned 1971 Plymouth 'Cuda. This Cuda is presented in the most desirable color and options offered, in my opinion.

This Cuda went through a professional restoration about 12 years ago with above average attention to detail, and is in good condition. It is powered by its matching-number 440 Six Barrell engine backed by a number matching A833 New Process Gear 4 speed transmission and Dana 60 series axle. This vehicle was scheduled to be built on May10,1971, as the 284,964th vehicle to roll of assembly line in Hamtramck, Mi.

This vehicle has been recorded in the MMC Detroit Global Vehicle Registry. Significant features of this vehicle, in my professional opinion.

- Solid foundation
- Bill Board
- Shaker Hood
- Good color combination
 - Exterior: Tor Red
 - Interior: White
- OEM/UAW Original
 - Production broadcast sheet
 - VIN tag
 - Trim tag
 - Correct primary confidential body VIN stamp.
 - Correct secondary confidential body VIN stamp.
 - o Engine: Numbers matching
 - Transmission: Manual 4 speed Numbers matching
 - o Axle: Dana 60 series axle









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Wise Report Master Summary Sheet

1	VIN tag (Public)	OEM/UAW: VIN tag is on the dash.	
2	Trim tag	OEM/UAW: tag on the LH inner fender. SPD 2/17/1971	
3	Body VIN Primary (CVIN) stamp	OEM/UAW: Numbers matching on core support	
4	Body VIN Secondary (CVIN) stamp	OEM/UAW: Numbers matching on cowl	
5	Engine VIN stamp	OEM/UAW: Numbers matching,	
6	Transmission VIN stamp	OEM/UAW: Numbers matching,	
7	Dana Axle	Assy date 12/1969 BOM 603226-2 replaced	
8	Die-Lot /Date Stamp Review	Critical die-lot numbers were reviewed. No issues	
		were discovered.	
	Federal Label	Aftermarket In place on LH inner door edge	
	Broadcast sheet	Photocopy presented during inspection	























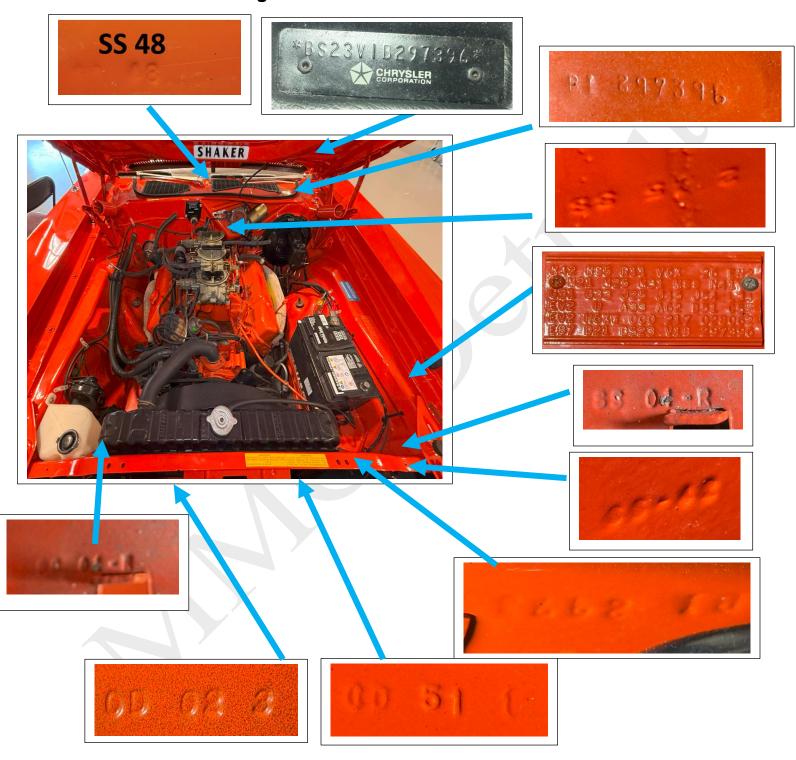


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Vehicle Validation Image References



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The Wise Verification Certificate —



This vehicle has been formally documented by:

David Wise

- Year / Make/ Model/: 1971 Plymouth Cuda
- Certificate / Report No.: 0325-3745B
- MMC Detroit Registry Sequence No: 025-336,328B
- · UAW/OEM: Numbers matching body
- UAW/OEM: Numbers matching engine and transmission
- UAW/OEM: Product broadcast sheet

Note: See the formal Wise Elite level report for vehicle details













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Wise Report: General Summary

The vehicle review was conducted based on our experience, knowledge, logic, information available and known data at the time of the inspection. We reserve the right to amend the inspection report should information relating to the vehicle's authenticity be discovered or presented to us after the inspection has been completed.

Note:

- 1 UAW/OEM is referred to in this document as being "Born" with or USA/OEM and factory original
- 2. The March 2024 ICCA Detroit judging guidelines were used to review and validate this vehicle

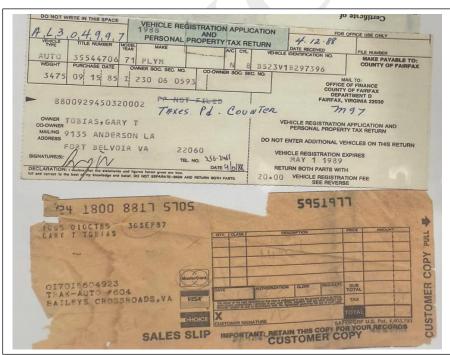
Item	Discovery	
Internet research	Completed with no negative results.	
Exterior sheet metal and paint	Good condition. No issues observed.	
Exterior General: Glass, bright work,	Good condition. No issues observed.	
stripes, mirrors etc		
Interior	Good condition. No issues observed.	
Engine compartment accessories (wiring, washer bottle, radiator etc.)	Good condition. No issues observed. Aftermarket shaker bubble	
Engine compartment sheet metal	Good condition. No issues observed.	
Engine (major engine dress items)	Good condition. No issues observed.	
Transmission	Good condition. No issues observed.	
Axle	Good condition. No issues observed.	
Trunk compartment and hdw	Good condition. No issues observed.	
Wheels / tires	Good condition. No issues observed.	
Exhaust system	Good condition. No issues observed.	
Front/ Rear suspension	Good condition. No issues observed.	
Chassis/ frame / floor pans	Good condition. No issues observed.	
Function check	Out of the scope for this review.	
Driving check	Out of the scope for this review.	
Vehicle Provenance Overview		
Production build sheet	Photocopy presented at the time of the review	
Window sticker (MSPR label)	Not presented at the time of the review	
Owner's manual/ Warranty	Presented at the time of the review	
documents		
Owner history	Yes. Presented at the time of the review	
Original dealer (code and region)	Yes Presented at the time of the review	
Addition Relevant information in the	his report:	
Chrysler Production Calendar		
General Vehicle Information and Pro-	duction Codes	
Vehicle Assembly Plants		





Delivery Date
97396 2-24-7
1. Islett
Account Number
RS Dic
/State or Prov.

Certificate of Registration of Motor Vehicle.	nno N. 01224
County of Augusta, Va.	REG. No. 21334
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operating under 8	Nate License No. A-500-338
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Were you residing in County	of Anguan W
Did you own the shove describ	of Augusta, Va., on January 1st of this year?
State make, model and	Bod matter vehicle on January 1st of this year?
- 1944 Portice	CTO
liven under my hand this	day of april 1971
SIGNATURE	OF APPLICANT X DO ALL X









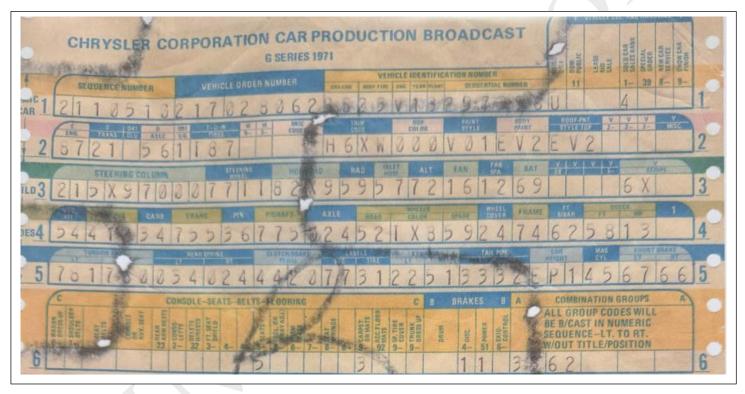
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General Information Reference











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Engine Review:

Checked	Component	Comments
✓	Block casting	2586430-7
	Block casting date	7-21-1970
✓	Top ID pad Build date	G440 1-15- 1970
✓	Ex manifold	Correct
✓	Alternator	Functional
✓	Carburetor	Correct style Holley. Not all date correct
✓	Intake Manifold	Correct
√	Valve covers	Incorrect but functional
√	Fan 7 blade	Correct
✓	Water pump hsg	Correct



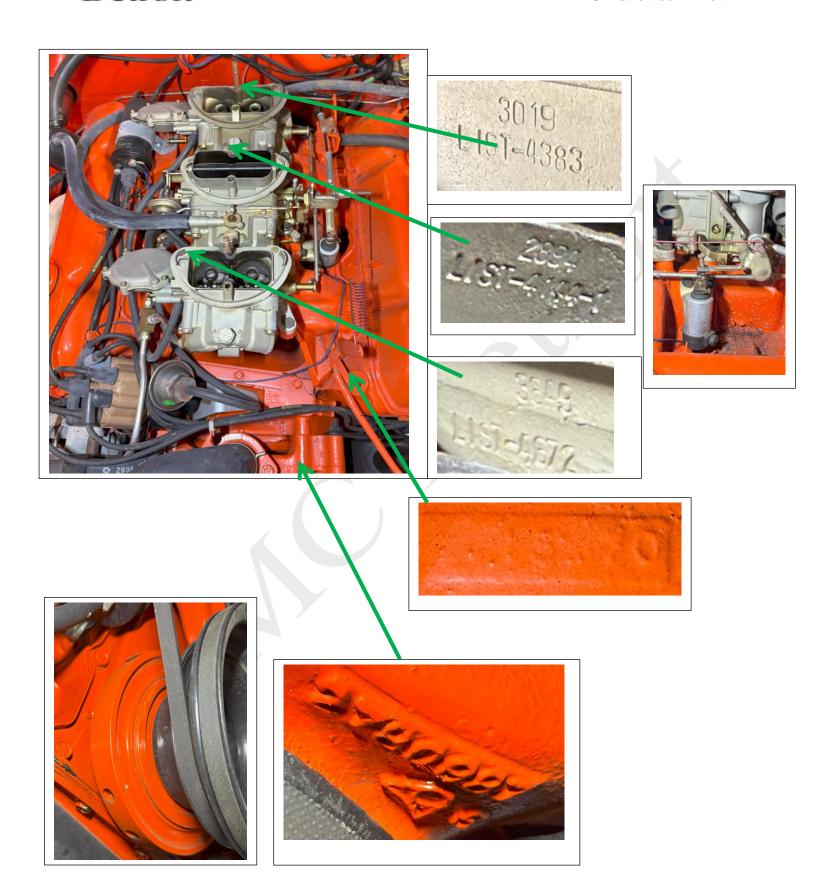






















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Wise Report: Transmission New Process Gear Model A833 numbers matching

Checked	Component	Comments
✓	Main case casting Number	C99129 H 4
✓	Main case casting date	3-10-70
✓	Build Information	PP833 3371
✓	Build sequence number	0097
✓	Bell housing	Correct
✓	Tail shaft casting number	C99589
✓	Side cover casting number	Correct
√	Drive shaft	Correct
√	Shifter	Correct
√	Rear mount -	Correct















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Wise Report: Axle Assembly / Rear Suspension

Checked	Component	Comments
✓	Carrier type / Casting	Dana 60/ 309-69
✓	BOM Number stamp	603225 2 Not clear
	Casting date	Could not see
✓	Axle carrier and tube assy date	12/15/9A1
✓	Assembly Number	#3507024
√	Leaf springs	Correct # 3400024 / 034
✓	Yoke # 2643008	Correct
✓	Drive shaft	Correct
✓	U joints	Correct
√	U joint strap	Correct style no date
✓	Pinion snubber	Correct





















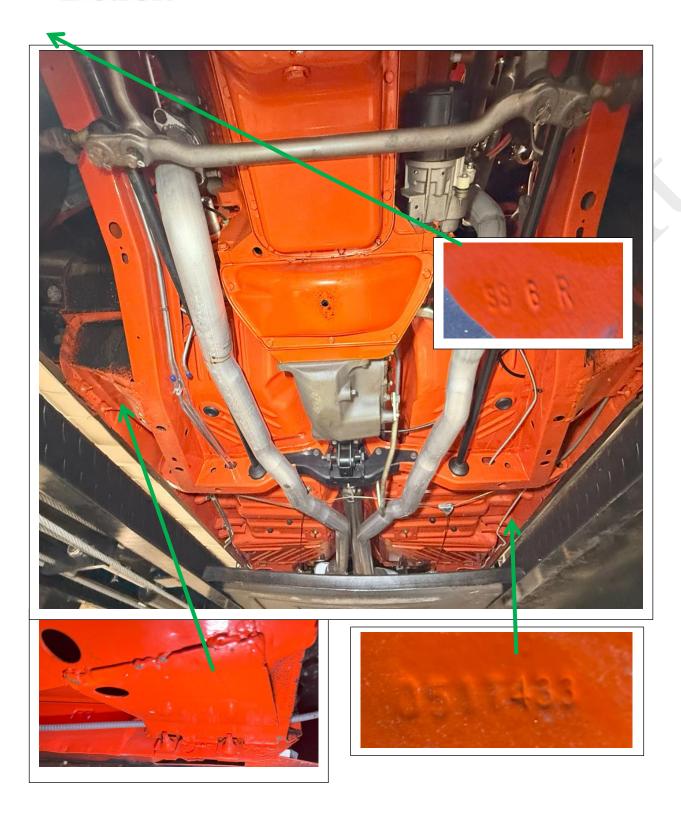












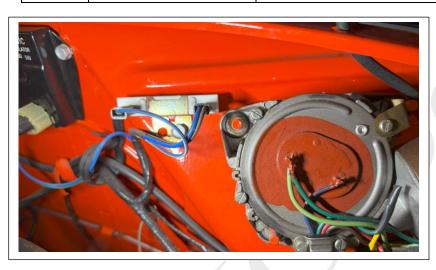


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Engine Compartment

Checked	Component	Comments
✓	Fire wall, cowl and inner	Correct w/ viable die-lot stamp
	fenders	numbers
✓	Radiator	Correct #3443959 dated 0531
✓	Hood latch / safety	Correct Dated 3270
✓	Voltage regulator	Correct date 500
✓	Brake: booster	Correct Bendix
✓	Brake master cylinder	Correct OEM assembly line unit
✓	Battery cables	Correct
✓	Wiper motor	Correct 3431077 Dated 181G
✓	Hood hinges	Correct
√	Steering gear box	Correct dated 10 17 9

















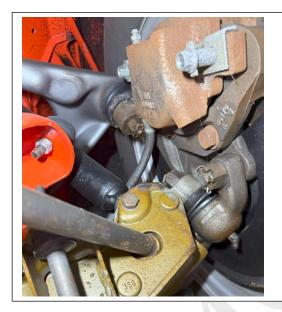


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Chassis, Frame and Ft Suspension

Checked	Component	Comments
✓	Torque boxes w/ plates front and	Correct
	back	
✓	Rocker ft torque boxes	Correct
✓	Radiator core support	Correct
✓	Front frame – RH/LH	Correct
✓	Rear Frame – RH/LH	Correct
✓	Cowl and fire wall	Correct
✓	Torsion bar #780 #781	Correct
✓	K frame Correct Date stamp is	0151-1
✓	Front sway bar	Correct
✓	Suspension components	Correct



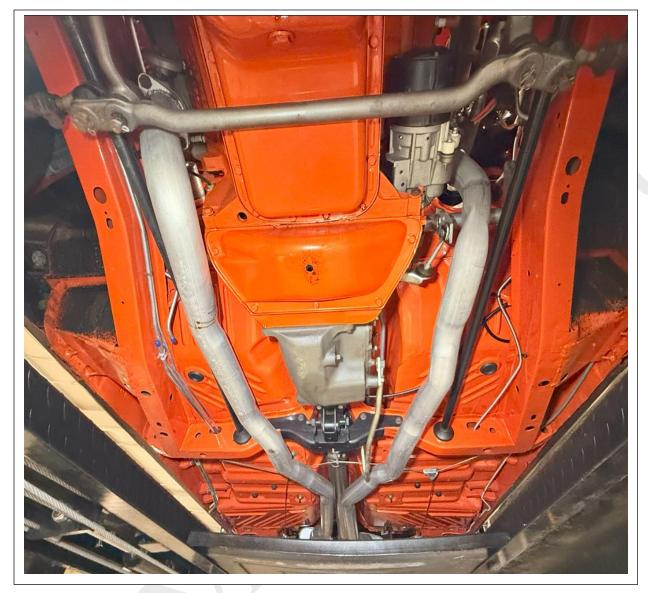


















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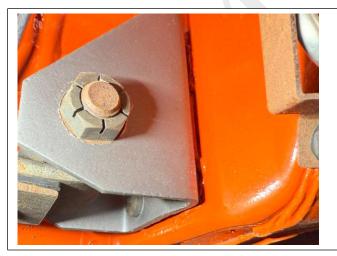
Frame Supports















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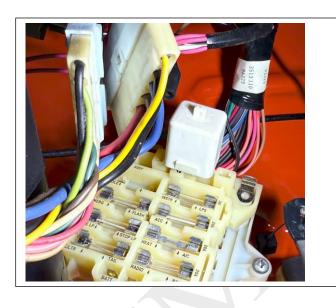
Interior



















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Trunk

Checked	Component	Comments
√	Jack hardware	Correct
√	Spare tire and wheel	Incorrect year but usable
✓	Die Lots	All line up properly . no issues
✓	Deck lid	Correct







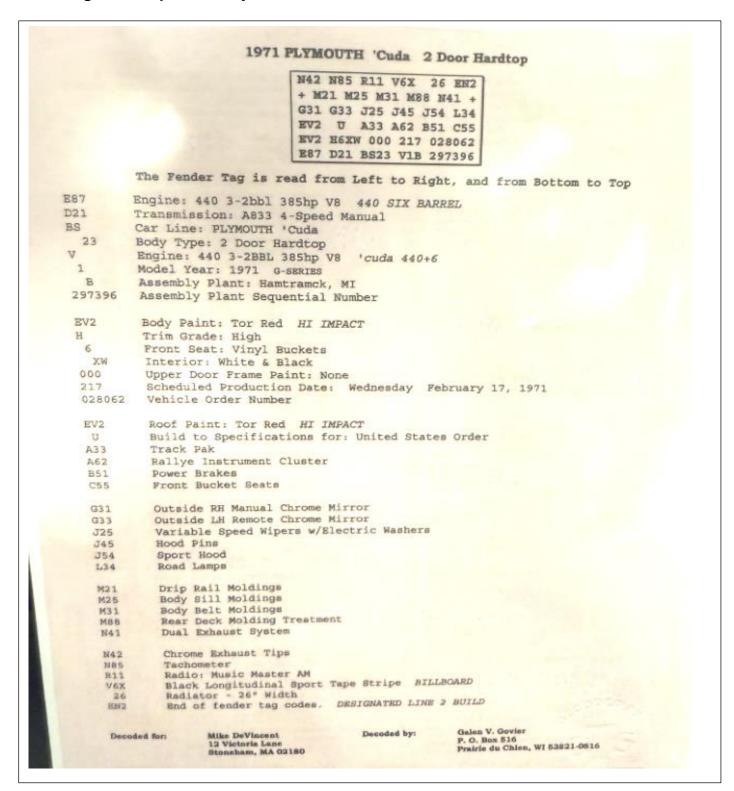




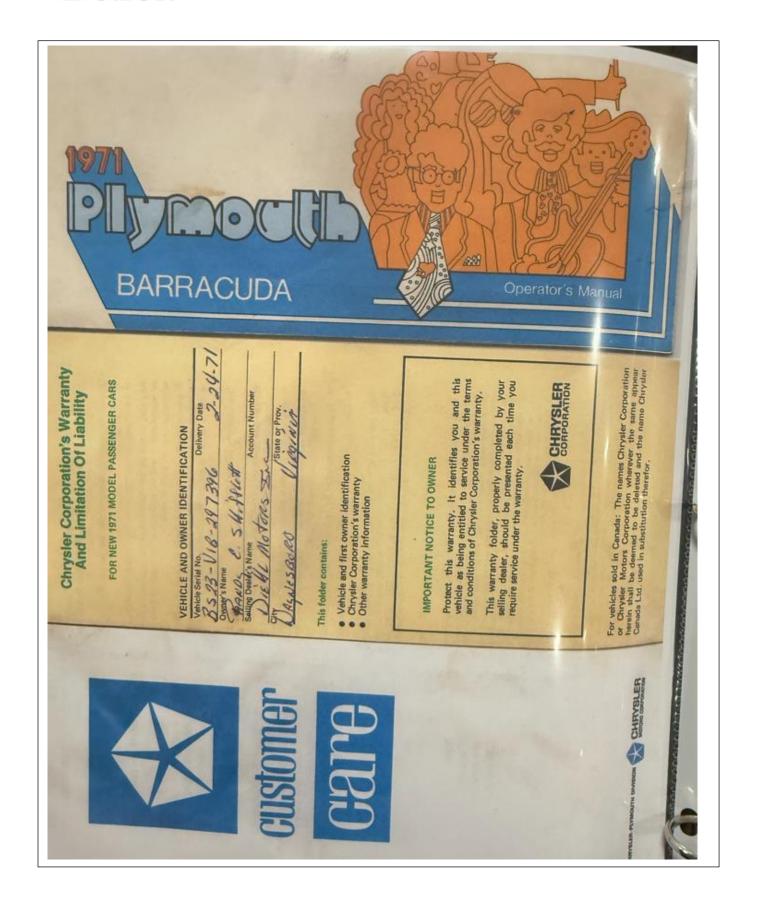


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Trim Tag Decode provided by vehicle owner



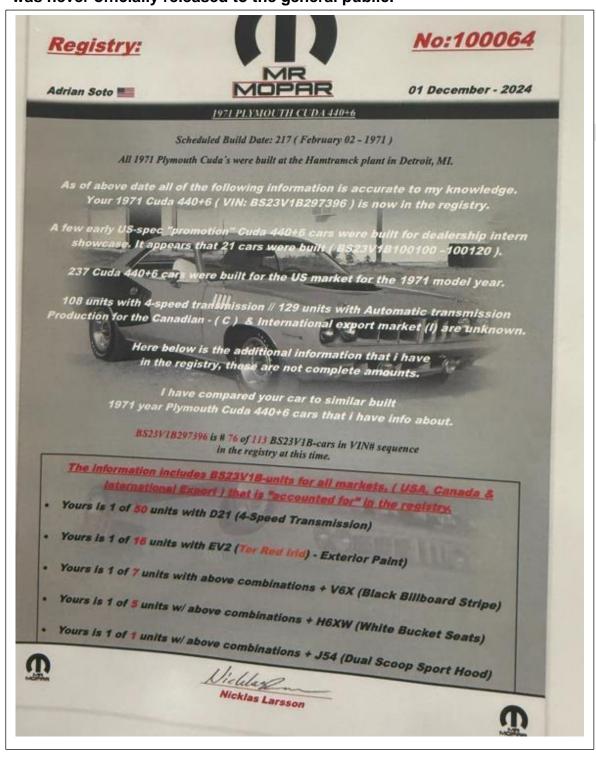






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Registry information provided by vehicle owner Note: MMC Detroit Does not agree with this information. The objective factory information was never officially released to the general public.





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BS23V1B297396 3674 AUGUS	16105814 71 PL YMOUTH
RANDY E SHIFFIETT NO	3674
SANDRA KAYE SHIFFLETT NO.	RANDY E SHIFFLETT
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Signatura of the Sandrada Skills	** CRIMORA VA 24431 - 405
SIGN HERE - Care the Objects 1972 VIRGINIA MOTOR VENICLE REGISTRATION AT VALID HOLD IN THE PROPERTY SIGNED IN INK by owner. Unsuffice the motion of the property signed in Ink by owner.	TOU MUST TEPORT COMMONWEALTH OF VIRGITIA
This cord m is be recried in the motor vehicle in the by owner. Limital but does not permit holder to operate o motor vehicle. Division of Motor Vehicles	P. O. Box 27412 Richmond, Virginia 23261
THIS PORTION IS YOUR REDISTRATION CARD, RETURN ONLY WHEN VEHICLE IS SOLD.	THIS PORTION IS CHANGE OF ADDRESS NOTHINGHOUS
→ DO NOT SEPARATE THESE CARDS	ADDRESS. CUT AT HIS CENTER LINE AND SETURN RIGHT FORTION ONLY.
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APR1 6 '71 WBR(405) A 5 0 0 3 88	NOTIFICATION CF CHANGE OF ADDRESS THIS PART OF CARD IS NOT A REGISTRATION OF VEHICLE
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DSZSVIBZ97396 3674	BS23V1B29739C 3574
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- Hat votid unters stand M ink by annual Utrithell commissioner,	P. O. Bax 2/412 Withward Visitin 2326
Unition of Mater Vehicles	THE AFTER VALIGATION
	THIS PORTION IS CHANGE OF ADDRESS NOTHICATION, RETURN ONLY UPON CHANADORESS, CUT AND CENTER UNE AND RETURN RIGHT FORTION OFFIT.
- DO NOT SEPARATE THESE CARDS	



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Conditions of Review

MMC Detroit LLC, disclaims any warranty, either expressed or implied. MMC Detroit LLC., does not assume or grant any other parties' liability in relation with the sale of this vehicle. MMC Detroit makes no representation and disclaims all express, implied and statutory warranties of any kind to the user and/or any third party, including any warranties of accuracy, timeliness, completeness, merchantability and fitness for a particular purpose. MMC Detroit does not make any claims that any vehicle has all its original components as to when it left the factory.

Numbers matching as defined by us as "the numbers applied to this vehicle body, engine and transmission at the factory that tie into the VIN". We are not making any claim that all the components are correct and/or factory original for the year, make and model.

The record of this review by an MMC Detroit LLC representative and applicable photographs will remain on file in our office for a minimum period of 3 years. This report replaces any previously dated reports by MMC Detroit. Any reports labelled "Draft" of "Initial Draft" are considered incomplete and not finalized.

The vehicle review was conducted based on our experience, knowledge, logic, information available and known data at the time of the inspection. We reserve the right to amend the inspection report should information relating to the vehicle authenticity be discovered or presented to us after the inspection has been completed. The findings will be communicated to the original requester of the report.

Most vehicles have traded hands to many individuals through the years and there are some individuals in the collector car hobby that go through pain staking efforts to ensure that every detail is accurate within a nano-micron to the factory process in an effort to deceive or misrepresent the vehicle. This is sometimes challenging to initially detect during the initial review. It is also illegal to intentionally misrepresent a vehicle in most states and countries.

This amendment process is important because in most cases the vehicle is not in an environment nor will the owner allow a forensic study to conduct on key items like the VIN tag, trim tag, body stamping numbers, Broadcast sheets, manufactures certification label, powertrain stampings etc. Continuous improvement in reproduction stamps, tags, documentation technology is not for the greater good over the long run, anyway! We do not endorse it.

The amending of the vehicle report will be done in the spirit of continuous improvement in an effort to enhance the car collection experience for current and future owners. Any additional reviews requested at the owner of this car will be at extra cost. Please contact MMC Detroit to ensure that you have the latest report if the current date is beyond the date on the report.

The O.E. (Original Equipment) Judging or U.R.O.E. Certified © (Un restored original equipment) judging process has been established based on over 100 years of experience and research. Vehicle entries into the certification process are evaluated against a set of standards as specified by the International Chrysler Collector Authority judging guidelines. The car is inspected for condition, originality and correctness according to how the vehicle was manufactured by Chrysler.







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Note:

Vehicle reviews are conducted based on our experience, knowledge, logic, information available and known data at the time of the inspection. See to notes below:

1. OE correct:

a. This is not a factory correct original equipment review.

2. OEM Sheet metal:

a. This review does not confirm that every piece of sheet metal w/ applicable die-lot stamp numbers and major options is factory equipment for this vehicle, unless stated otherwise in this report.

3. OEM Manufacturing techniques:

a. This review does not confirm that all manufacturing technique known to apply to production of this vehicle are present, unless otherwise stated in this report.

4. OEM Confidential body stamps:

a. The primary and secondary confidential numbers have been examined as closely as possible. The paint over and or around these confidential numbers was not removed, unless otherwise stated in this report. To very these numbers as OEM factory original stamps that have not been altered, grafted into the metal and/or the entire section of metal has been replaced in which the numbers are present would require most of the paint to be removed. This is outside of the scope of this evaluation, unless otherwise stated in this report.

5. OEM numbers matching:

a. Number's matching is defined by us as "the public VIN tag on the dash matches the primary (PVIN) and secondary (SVIN) confidential numbers applied to this vehicle body at the factory tie to the VIN tag on the dash. Also, the VIN stamp on the engine and transmission applied by the factory tie to the VIN tag on the dash". Exclusions are any components outside of these items. Not all components were checked. If a component was checked it will be stated in the report. An acute OE level in lieu of an elite level review is available at extra cost.

6. OEM VIN tag:

a. The tag was not removed for a close examination to ensure that is factory original. This is outside of the scope of this evaluation, unless otherwise stated in this report.

7. OEM trim tag:

a. The paint over the tag was not removed for a close examination to ensure that is factory original. This is outside of the scope of this evaluation, unless otherwise stated in this report.

8. Functional operation

- a. Function and Operation: Outside of the scope of the report
- 9. Please contact MMC Detroit before this report is used for any purpose relating to this vehicle to ensure that is it the most current report on file.
- 10. It is recommended that each time this vehicle changes hands that an update report if generated



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MMC Detroit:

Serving the Mopar Collector Hobby Since 1952.

Who We Are:

Our family has specialized in all aspects of Chrysler, Imperial, Dodge and Plymouth vehicles since the early 1900's to the present day. Generations of our family members have worked for Briggs, Chrysler, Daimler-Chrysler, FCA, Stellantis, their subsidiaries and suppliers in Data processing/management, Design, Marketing, Procurement, Manufacturing, Production control, Testing, Sales, and Service. Our business was formed in 1952 at our current base of operation in the "Home of the Motor City", Detroit, Michigan.

What We Do:

We pride ourselves at keeping informed with all facets of the Mopar hobby relating to muscle and collector car. This enables us to keep our pulse on the hobby to effectively serve our clients.

Products and Services we provide:

Below are just a few of the wide range of products and services we offer:

- Wise Validation Report™
- Market assessments
- Vehicle locating/ placement.
- Restoration consulting
- Restoration project management
- Auction buying and selling assistance.
- Pre and Post sale inspections
- Local and National show judging
- Restoration reference material development and publication
- Vehicle estate planning

Mission Statement:

To continuously strive to enhance and advance the Mopar Automobile collector hobby.

Our Quality Policy:

To provide products and services that meet or exceed your expectations at a fair price.

Our Goal:

To be a trusted resource for reliable information, products, and services.

Our Objective :

To share the information and knowledge acquired since 1952 and provide a customer experience second to none and to be the best source of information relating to all aspects of Mopar hobby

Please feel free to contact us for your needs at info@mmcdetroit.com



MMC Detroit YouTube channel



Reference vehicle and component Images



Shop MMC Detroit



MMC Detroit.com



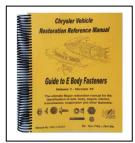


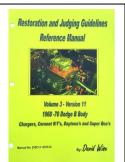
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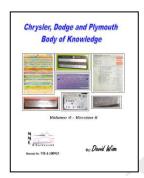
Reference Manuals for Chrysler, Dodge and Plymouth

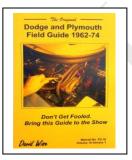
MMC Detroit have been writing one of a kind world class documents and reference manuals for over 25 years. We are continuously upgrading our existing manuals and developing new manuals. No one in the Mopar collector car hobby writes and publishes more objective reference material and us. Visit us as mmcdetroit.com for the complete collection of reference material.

It is important to "Fill your library before your fill your garage".









Standard

Hardware Guide

Chrysler, Dodge and Plymouth

Fastener Reference Manuals

Each manual contains individual section related to the engine, engine accessories, engine compartment, axle, transmission, front suspension, rear suspension, trunk, interior, gauges, seats, radio, exhaust, fuel, brakes, exterior, grille, taillights, frame, bumpers, doors etc. Over ~ 750 black and white pages and 5,000 images.

- 1970-74 E body FMEX-1
- 1968-70 Dodge B body FMDX-2
- 1968-70 Plymouth B body FMPX-3
- 1972-82 Dodge and Plymouth Truck and SUV

Restoration and Judging Reference Manuals.

Each manual contains individual section related to the, engine, engine accessories, engine compartment, axle, transmission, front/rear suspension, interior (dash, gauges, console, seats, radio etc.) trunk, glass, stripes, mirror, exterior, fuel, brakes, exhaust, grille, tail lights, frame, bumpers, doors, tires and wheels. They also included paint identification markings, inspector stamps, paint, production information, date codes etc. Over ~2100 black and white pages and thousands of photographs.

- 1970-74 E body JME-1
- 1968-70 Dodge B body JMD-2
- 1968-70 Plymouth B body JMP-3
- 1971-74 Dodge and Plymouth B Body

Chrysler, Plymouth and Dodge Body of Knowledge. VB-4

This is a full-size guide with black and white pages with thousands of photographs to help understand the important fine points including vehicle VIN's, trim tags, die lot stamp numbers, frame configuration, engines, axles, transmissions etc. and many other items. It briefly covers cars and trucks from the 1920's- 2015. However, the sweet spot of this information is from 1960-74. This manual gives you a brief overview of many important items to review throughout many years and is over 750 pages.

The Original Field Guides

This is a handy pocket size guide is easy to travel with where every you go. It includes 1000 color photos to help understand the important fine points of a vehicle including VIN's, trim tags, die lot stamp numbers, frame configuration, engines, axles, suspension transmissions, interiors etc. and many other items.

- Dodge and Plymouth 1962-74 Field Guide FG-16 (108 pages)
- E bodies 1970-74 FGE-16 (124 pages)
- B bodies Dodge and Plymouth 1968-70 FGB-16 (128 pages)

Standard Hardware Guide

This package is comprised on seven reference charts. It will provide a quick reference general overview of the most common items. The initial printing of this guide was in 1985 and it war re-released with significant updates in 2021. There is >2800 images. SHG-1985



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Appendix #1: Chrysler Production Calendar Chrysler 10,000 day Production Calendar

								1971 Model Production				
Day	Jan	Feb	Mar	Apr	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1	3079	3110	3138	3169	3199	3230	3260	3291	3322	3352	3383	3413
2	3080	3111	3139	3170	3200	3231	3261	3292	3323	3353	3384	3414
3	3081	3112	3140	3171	3201	3232	3262	3293	3324	3354	3385	3415
4	3082	3113	3141	3172	3202	3233	3263	3294	3325	3355	3386	3416
5	3083	3114	3142	3173	3203	3234	3264	3295	3326	3356	3387	3417
6	3084	3115	3143	3174	3204	3235	3265	3296	3327	3357	3388	3418
7	3085	3116	3144	3175	3205	3236	3266	3297	3328	3358	3389	3419
8	3086	3117	3145	3176	3206	3237	3267	3298	3329	3359	3390	3420
9	3087	3118	3146	3177	3207	3238	3268	3299	3330	3360	3391	3421
10	3088	3119	3147	3178	3208	3239	3269	3300	3331	3361	3392	3422
11	3089	3120	3148	3179	3209	3240	3270	3301	3332	3362	3393	3423
12	3090	3121	3149	3180	3210	3241	3271	3302	3333	3363	3394	3424
13	3091	3122	3150	3181	3211	3242	3272	3303	3334	3364	3395	3425
14	3092	3123	3151	3182	3212	3243	3273	3304	3335	3365	3396	3426
15	3093	3124	3152	3183	3213	3244	3274	3305	3336	3366	3397	3427
16	3094	3125	3153	3184	3214	3245	3275	3306	3337	3367	3398	3428
17	3095	3126	3154	3185	3215	3246	3276	3307	3338	3368	3399	3429
18	3096	3127	3155	3186	3216	3247	3277	3308	3339	3369	3400	3430
19	3097	3128	3156	3187	3217	3248	3278	3309	3340	3370	3401	3431
20	3098	3129	3157	3188	3218	3249	3279	3310	3341	3371	3402	3432
21	3099	3130	3158	3189	3219	3250	3280	3311	3342	3372	3403	3433
22	3100	3131	3159	3190	3220	3251	3281	3312	3343	3373	3404	3434
23	3101	3132	3160	3191	3221	3252	3282	3313	3344	3374	3405	3435
24	3102	3133	3161	3192	3222	3253	3283	3314	3345	3375	3406	3436
25	3103	3134	3162	3193	3223	3254	3284	3315	3346	3376	3407	3437
26	3104	3135	3163	3194	3224	3255	3285	3316	3347	3377	3408	3438
27	3105	3136	3164	3195	3225	3256	3286	3317	3348	3378	3409	3439
28	3106	3137	3165	3196	3226	3257	3287	3318	3349	3379	3410	3440
29	3107		3166	3197	3227	3258	3288	3319	3350	3380	3411	3441
30	3108		3167	3198	3228	3259	3289	3320	3351	3381	3412	3442
31	3109		3168		3229		3290	3321		3382		3443



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Chrysler Production Schedule: 1971 Model Year Cont.

				10711	uild Dat	e lable			1972 M	odel Pro	duciton	
Day	Jan	Feb	Mar	Apr	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1	3444	3475	3503	3534	3564	3595	3625	3656	3687	3717	3748	3778
2	3445	3476	3504	3535	3565	3596	3626	3657	3688	3718	3749	3779
3	3446	3477	3505	3536	3566	3597	3627	3658	4055	3719	3750	3780
4	3447	3478	3506	3537	3567	3598	3628	3659	4056	3720	3751	3781
5	3448	3479	3507	3538	3568	3599	3629	3660	4057	3721	3752	3782
6	3449	3480	3508	3539	3569	3600	3630	3661	4058	3722	3753	3783
7	3450	3481	3509	3540	3570	3601	3631	3662	4059	3723	3754	3784
8	3451	3482	3510	3541	3571	3602	3632	3663	4060	3724	3755	3785
9	3452	3483	3511	3542	3572	3603	3633	3664	4061	3725	3756	3786
10	3453	3484	3512	3543	3573	3604	3634	3665	4062	3726	3757	3787
11	3454	3485	3513	3544	3574	3605	3635	3666	4063	3727	3758	3788
12	3455	3486	3514	3545	3575	3606	3636	3667	4064	3728	3759	3789
13	3456	3487	3515	3546	3576	3607	3637	3668	4065	3729	3760	3790
14	3457	3488	3516	3547	3577	3608	3638	3669	4066	3730	3761	3791
15	3458	3489	3517	3548	3578	3609	3639	3670	4067	3731	3762	3792
16	3459	3490	3518	3549	3579	3610	3640	3671	4068	3732	3763	3793
17	3460	3491	3519	3550	3580	3611	3641	3672	4069	3733	3764	3794
18	3461	3492	3520	3551	3581	3612	3642	3673	4070	3734	3765	379
19	3462	3493	3521	3552	3582	3613	3643	3674	4071	3735	3766	3796
20	3463	3494	3522	3553	3583	3614	3644	3675	4072	3736	3767	3797
21	3464	3495	3523	3554	3584	3615	3645	3676	4073	3737	3768	3798
22	3465	3496	3524	3555	3585	3616	3646	3677	4074	3738	3769	3799
23	3466	3497	3525	3556	3586	3617	3647	3678	4075	3739	3770	3800
24	3467	3498	3526	3557	3587	3618	3648	3679	4076	3740	3771	3801
25	3468	3499	3527	3558	3588	3619	3649	3680	4077	3741	3772	3802
26	3469	3500	3528	3559	3589	3620	3650	3681	4078	3742	3773	3803
27	3470	3501	3529	3560	3590	3621	3651	3682	4079	3743	3774	3804
28	3471	3502	3530	3561	3591	3622	3652	3683	4080	3744	3775	3805
29	3472		3531	3562	3592	3623	3653	3684	4081	3745	3776	3806
30	3473		3532	3563	3593	3624	3654	3685	4082	3746	3777	3807
31	3474		3533		3594		3655	3686		3747		3808



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Date Code Reference General Information

The general date code information below can be used as a guide for evaluating the parts against the scheduled production date (SPD) if you are looking for a correct date code for a part.

Note: The information and Illustrations below are just examples and are not from this vehicle.

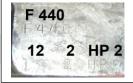
Engine Casting vs. Build Dates:

The normal range is around 30-90 days prior to the SPD of a vehicle. The more common and high-volume production engine (i.e., six cylinders, 318 or 383) the closer the casting date will be to the final assembly date of the engine. Low production and high-performance engines like 440 +6 could be as high as 90 days and Hemi's have been found to be as much as 8 months early. However, please keep in mind that there are exceptions to these guidelines.

Engine Accessories:

The engine parts and accessories dates vary. However, typically, they are close the casting date of the engine. However, some parts have both casting dates and assembly dates. Keep in mind that engine dress parts that are installed at the vehicle final plant (i.e., starters,





alternators, distributors, carburetors etc.) are generally within 30-45 days SPD. This will vary based on the rarity of the components and/or vehicle

Part Casting Vs. Build Dates

To ensure that you have the proper part the casting and assembly dates must be reviewed. An example is alternators, and starters which have multiple dates that are often misunderstood. If you just review the casting date and assume that it is correct because it matches the production year you may be incorrect in your assumption. Starters have a casting date wheel on the solenoid housing. However, the assembly date is on the field coil housing.

Vehicle Accessories:

Keep in mind that parts that are installed onto the vehicle at the final assembly plant (i.e., door panels, instrument clusters, wheels, relays, bulbs, glass, radiators, horns, trunk mats etc) are generally within 30-45 days SPD of the vehicle. This will vary base on the rarity of the components and/or vehicle.





1969 alternator #28757749. The assy date is 34th week of 1968 (Aug 17-21). casting date= 7th month of 1968. Difference of 30 days (casting to assy)





1970 starter part # 2875560 and assy date of 21st week of 1970. The casting date on the solenoid housing was the 3rd week of 1970.



Unique and rare parts are getting hard to find and expensive people are restamping to make them look correct.





All cast engine parts will have some type of date code on them. Depending on the casting plant, how worn the mold is or how worn the part itself is it may be challenging to read the date





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Date Code Reference General Information

Most all parts on a vehicle have a date code on them. The following is a guide of the dates used by Chrysler and their suppliers on production parts.

Model Year	Digit	Series
1958	8	L
1959	9	M
1960	0	Р
1961	1	R
1962	2	S
1963	3	Т
1964	4	٧
1965	5	Α
1966	6	В
1967	7	C
1968	8	D
1969	9	E
1970	0	F
1971	1	G
1972	2	Н
1973	3	J
1974	4	4
1975	5	5
1976	6	6
1977	7	7
1978	8	8
1979	9	9
1980	Α	

Quarter	Numeric	Alpha	Month of year
1	1	Α	January
	2	В	February
	3	С	March
2	4	D	April
	5	E	May
	6	F	June
3	7	G	July
	8	Н	August
	9	J	September
4	10	K	October
	11	L	November
	12	M	December

Month	Week	Day Range	Month	Week	Day Range
Jan 1 – 7	1	1-7	July	27	183-189
Jan 8- 4	2	8-14	July	28	190-196
Jan 15 – 21	3	15-21	July	29	197-203
Jan 22- 28	4	22-28	July	30	204-210
Jan 29- Feb 4	5	29-35	July	31	211-217
Feb 5 – 11	6	36-42	August	32	218-224
Feb 12- 18	7	43-49	August	33	225-231
Feb 19- 25	8	50-56	August	34	232-238
Feb 26 - Mar 3	9	57-63	August	35	239-245
Mar 4 - 10	10	64-70	September	36	246-252
Mar 11 - 17	11	71-77	September	37	253-259
Mar 18 – 24	12	78-84	September	38	260-266
Mar 25-31	13	85-91	September	39	267-273
Apr 1-7	14	92-98	September	40	274-280
Apr 29- May 5	15	99-105	October	41	281-287
April 15 – 21	16	106-112	October	42	288-294
April 22 – 28	17	113-119	October	43	295-301
April 29 - May 5	18	120-126	October	44	302-308
May 6 – 12	19	127-133	November	45	309-315
May 13-19	20	134-140	November	46	316-322
May 20 - 26	21	141-147	November	47	332-329
May 27- Jun 2	22	148-154	November	48	330-336
June 3 – 9	23	155-161	December	49	337-343
Jun 10-16	24	162-168	December	50	344-350
Jun 17 – 23	25	169-175	December	51	351-357
Jun 24 – 30	26	176-182	December	52	350-356



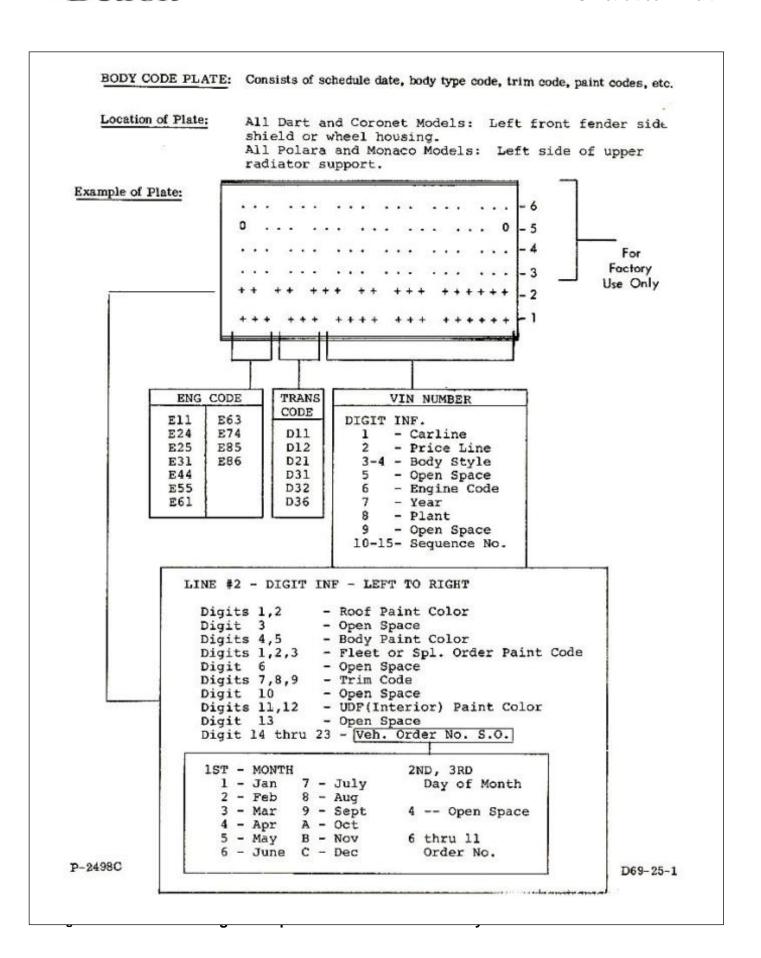
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Day of Year Chart

First column within each month is for regular years. The second is for leap years: 1972, 1976, 1980, 1984, 1988, 1992, 1996, 2000, 2004, 2008, 2012, 2016, 2020. 2024

day of month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	001	032 032	060 061	091 092	121 122	152 153	182 183	213 214	244 245	274 275	305 306	335 336
2	002	033 033	061 062	092 093	122 123	153 154	183 184	214 215	245 246	275 276	306 307	336 337
3	003	034 034	062 063	093 094	123 124	154 155	184 185	215 216	246 247	276 277	307 308	337 338
4	004	035 035	063 064	094 095	124 125	155 156	185 186	216 217	247 248	277 278	308 309	338 339
5	005	036 036	064 065	095 096	125 126	156 157	186 187	217 218	248 249	278 279	309 310	339 340
6	006	037 037	065 066	096 097	126 127	157 158	187 188	218 219	249 250	279 280	310 311	340 341
7	007	038 038	066 067	097 098	127 128	158 159	188 189	219 220	250 251	280 281	311 312	341 342
8	800	039 039	067 068	098 099	128 129	159 160	189 190	220 221	251 252	281 282	312 313	342 343
9	009	040 040	068 069	099 100	129 130	160 161	190 191	221 222	252 253	282 283	313 314	343 344
10	010	041 041	069 070	100 101	130 131	161 162	191 192	222 223	253 254	283 284	314 315	344 345
11	011	042 042	070 071	101 102	131 132	162 163	192 193	223 224	254 255	284 285	315 316	345 346
12	012	043 043	071 072	102 103	132 133	163 164	193 194	224 225	255 256	285 286	316 317	346 347
13	013	044 044	072 073	103 104	133 134	164 165	194 195	225 226	256 257	286 287	317 318	347 348
14	014	045 045	073 074	104 105	134 135	165 166	195 196	226 227	257 258	287 288	318 319	348 349
15	015	046 046	074 075	105 106	135 136	166 167	196 197	227 228	258 259	288 289	319 320	349 350
16	016	047 047	075 076	106 107	136 137	167 168	197 198	228 229	259 260	289 290	320 321	350 351
17	017	048 048	076 077	107 108	137 138	168 169	198 199	229 230	260 261	290 291	321 322	351 352
18	018	049 049	077 078	108 109	138 139	169 170	199 200	230 231	261 262	291 292	322 323	352 353
19	019	050 050	078 079	109 110	139 140	170 171	200 201	231 232	262 263	292 293	323 324	353 354
20	020	051 051	079 080	110 111	140 141	171 172	201 202	232 233	263 264	293 294	324 325	354 355
21	021	052 052	080 081	111 112	141 142	172 173	202 203	233 234	264 265	294 295	325 326	355 356
22	022	053 053	081 082	112 113	142 143	173 174	203 204	234 235	265 266	295 296	326 327	356 357
23	023	054 054	082 083	113 114	143 144	174 175	204 205	235 236	266 267	296 297	327 328	357 358
24	024	055 055	083 084	114 115	144 145	175 176	205 206	236 237	267 268	297 298	328 329	358 359
25	025	056 056	084 085	115 116	145 146	176 177	206 207	237 238	268 269	298 299	329 330	359 360
26	026	057 057	085 086	116 117	146 147	177 178	207 208	238 239	269 270	299 300	330 331	360 361
27	027	058 058	086 087	117 118	147 148	178 179	208 209	239 240	270 271	300 301	331 332	361 362
28	028	059 059	087 088	118 119	148 149	179 180	209 210	240 241	271 272	301 302	332 333	362 363
29	029	060	088 089	119 120	149 150	180 181	210 211	241 242	272 273	302 303	333 334	363 364
30	030		089 090	120 121	150 151	181 182	211 212	242 243	273 274	303 304	334 335	364 365
31	031		090 091		151 152		212 213	243 244		304 305		365 366







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Chrysler Headquarters (Highland Park, MI)

The headquarters for Chrysler Corporation activities from 1910 to 1992 was in Highland Park, MI This city was located within the confines of Detroit. Shown below is the design dome and one of 37 plants and offices located in the Motor City metropolitan area.







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Original Vehicle Assembly Plant

Vehicle Assembly Plant:

Hamtramck Assembly Plant in Hamtramck, MI. It was commonly known as Dodge Main. This assembly plant occupied approximately 67 acres on the edge of the city of Hamtramck, Michigan, which is completely surrounded by the city of Detroit; a small portion was in Detroit itself. Plant 4, on Conant Avenue in Detroit, was separated only from the main plant structures by a railroad right-of-way, which was also the boundary line between the two cities.





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Chrysler Highland Park plant and general offices, circa 1966. The city's largest employer, Chrysler moved its corporate headquarters to Auburn Hills in 1994, taking with it an annual \$8 million tax payment, a third of Highland Park's tax revenues.



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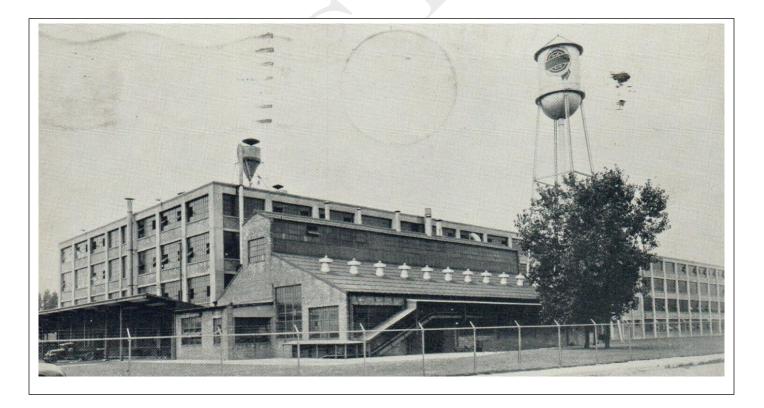


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Kokomo Indiana Transmission Plant

Located on U.S. 31 By-pass Kokomo Indiana and was built in 1955. The image below the top image is of the original transmission plant in Kokomo. That image was taken in 1944.







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New Process Gear Manual Transmission Plant







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1971 Plymouth Model Year Exterior Color Options





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1971 PLYMOUTH EXTERIOR COLORS (cont'd)

ARGENT SILVER - DX-8555 MEDIUM TEXTURED ARGENT SILVER - DNA-8575 PAINTED GRILLES ARE PAINTED IN EXTERIOR COLORS

> TRUNK SPATTER FINISH - DX-1768 BLACK WITH WHITE FLECK

1971 PLYMOUTH INTERIOR COLORS

BARRACUDA LOW GLOSS FINISH COLORS

USED ON: (a) Instrument Panel. (b) Glove Box Door Inner and Outer Check Arm. (c) Ash Receiver Face and Handle. (d) Stereo Speaker Grilles. (e) Steering Column. (f) Housing Assembly, (g) Collapsible Can. (b) "A" Pillar Cap and Outboard Moulding Header. (i) Inner Windshield Moulding, (j) Upper Windshield Header Moulding, (k) Backlite, (I) Roof Rail, (m) Forward Edge "C" Pillar Garnish, (n) Bench and Bucket Outer Hinge Cover, (o) Bucket Only Inner Hinge Cover, (p) Rear Shelf Defogger,

	DITZLER	
COLOR NAME	CODE-DIA	USED ON
WHITE	8849	j,k,l,m,n,o
BLACK	9388	a,b,c,d,e,f,g,
		h,i,j,k,l,m,n,o,p
MEDIUM BLUE POLY	14090	a,b,c,d
BRITE BLUE POLY	14096	h,i,j,k,l,m,n,o,p
MEDIUM GOLD POLY	23426	a,b,c,d,h,i
MEDIUM DARK SADDLE	23428	a,b,c,d,h,i,j,k,l,m,n,o,p
LIGHT GOLD	23467	i,k,l,m,n,o,p
DARK GREEN POLY	44290	a,b,c,d,h,i,j,k,l,m,n,o,p

FURY

EXTERIOR GLOSS FINISH COLORS

USED ON: Tailgate Frame 3rd. Seat Well (Exterior Paint all Codes).

COLOR NAME	CODE
BLACK	9000
MEDIUM BLUE POLY	2302
MEDIUM TAN POLY	2309
MEDIUM GOLD	2310
MEDIUM DARK GREEN POLY	2317

SEMI-GLOSS FINISH COLORS

USED ON: Accessory Unit Retainers. IVORY AB3VW2

LOW GLOSS FINISH COLORS

USED ON: (a) Instrument Panel and Ash Receiver, (b) Glove Box Door and Radio Speaker Grille. (c) Automatic Gear Selector Quadrant and Steering Column Collar, (d) Stereo Speaker Grille, (e) Steering Column, (f) Windshield Garnish Moulding (coach), (g) Roof Rails (Coachman) (h) "C" Pillar Upper, (i) Backlite Upper and Lower Moulding, (j) Windshield Upper Header Garnish, (k) Backlite Cap. (l) Rear Shelf Defogger Bezel, (m) "C" Pillar Moulding, (n) Rear Deck and Seat Panel Assembly (Floor), (o) Wheelhouse and Tire Cover Mouldings Grille Assembly Wheelhouse Cover. (p) Quarter Windows and Upper Tailgate Mouldings. (q) Headlining Moulding Retainer. (r) Rear Shelf Fasteners, Luggage Compartment all Codes Convertible Top Folding Assembly, all

WHITE BLACK	DITZLER CODE-DIA 8849 9388	USED ON f,g,h,i,j,k,m a,b,c,d,e,f,g,h,i, j,k,l,m,h,o,p,g,r
MEDIUM BLUE POLY LIGHT BLUE POLY MEDIUM GOLD POLY MEDIUM DARK SADDLE	14090 14120 23426 23428	a,b,c,d,l,r f,g,h,i,j,k,m,n,o,p,q a,b,c,d a,b,c,d,f,g,h,i,j
LIGHT GOLD POLY MEDIUM BLUE GRAY POLY DARK GREEN POLY	23468 32877 44290	k.l.m.n.o.p.q.r f,g.h.i.j.k.l.m.r a,b.c.d.f.g.h.i.j.k.l.m.r a,b.c.d.f.g.h.i.j.
MEDIUM RUSSET	60613	k,l,m,n,o,p,q,r a,b,c,d,f,g,h,i,j,k,l,m,r

SATELLITE **EXTERIOR GLOSS FINISH COLORS**

USED ON: Inner Tailgate Integral and Sill (Exterior Paint), "B" Pillar

COLOR NAME	CODE
BLACK	9000
MEDIUM BLUE POLY	2302
MEDIUM TAN POLY	2309
MEDIUM GOLD	2310
MEDIUM DARK GREEN POLY	2317

LOW GLOSS FINISH COLORS

USED ON: (a) Instrument Panel End Cap Glove Box. (b) Instrument Panel Defroster Outlets, (c) Lower Rear Window Garnish Moulding, (d) Windshield Upper Inner Garnish Moulding, (e) "C" Pillar Garnish Windshield Upper Tiner Garnish Moulding, (e) "C" Pillar Garnish Moulding, (f) Rear Shelf Bezel Defogger Outlet, (g) Roof Rail Garnish Moulding, (h) "C" Pillar Lower Coachman, (i) Steering Column and Gear Selector Housing. (j) Hinge Arm Split Back Cover Front Seat Back, (k) Bucket Seat Outer and Inner Hinge Covers, (l) Rear Window Side Upper Corners Garnish Mouldings Steering Column. (m) Spacer Can and Cover. (n) Upper Tailgate Garnish Moulding Coachman. (n) Quarter Window Belt Moulding. (p) Quarter Window Boot Rail Moulding. (q) Floor Pans Panels Hinges Fillers and Moulding Assembly. (r) "C" Pillar Moulding. (s) Roof Rail and Rear Door Headliner Retainer. (t) "D" Fillar Speaker Grille.

COLOR NAME	CODE-DIA	USED ON
WHITE	8849	c,d,e,g,j,k,l
BLACK	9388	a,b,d,c,e,f,i,j,k,l,m
MEDIUM BLUE POLY	14090	a,b,c,d,f,h,i,m,n,o,p,q,r,s,t
BRITE BLUE POLY	14096	c,d,e,t,g,j,k,l
MEDIUM GOLD POLY	23426	a,b,i,m
MEDIUM DARK SADDLE	23428	a,b,c,e,f,k,l,m,o,p,q,r,s,t
LIGHT GOLD		c,n,f,j,k,l
MEDIUM BLUE GRAY POLY	32877	c,d,#,g,j,k,l
DARK GREEN POLY	44290	a,b,c,d,e,f,g,h,i,i,
		k,l,m,n,o,p,q,r,s,t

VALIANT

EXTERIOR GLOSS FINISH COLORS
USED ON: (a) Upper and Lower Integral Door Garnish, (b) Upper and
Lower Integral Quarter Panel Garnish, (c) Integral "8" Pillars, (d)
Upper Lock Pillar, (e) Quarter Garnish Extension, (f) "C" Pillar Cover,
(g) Door and Quarter Trim Retainer, (h) "8" Pillar Cap, (i) Roof Rail,
(j) Backlite and Center Joint Cap, (k) Upper Quarter Panel Moulding,

DITZLER

COLOR NAME	CODE	USED ON
BLACK	9000	a,b,c,d,e,f,g,h,i,j,k
MEDIUM BLUE POLY	2302	a,b,c,d,e,f,g,h,i,j,k
MEDIUM TAN POLY	2309	a,b,c,d,e,f,g,h,i,j,k
MEDIUM GOLD	2310	a,b,c,d,e,f,g,h,i,j,k
MEDIUM DARK GREEN POLY	2317	a,b,c,d,e,f,g,h,i,j,k

LOW GLOSS FINISH COLORS

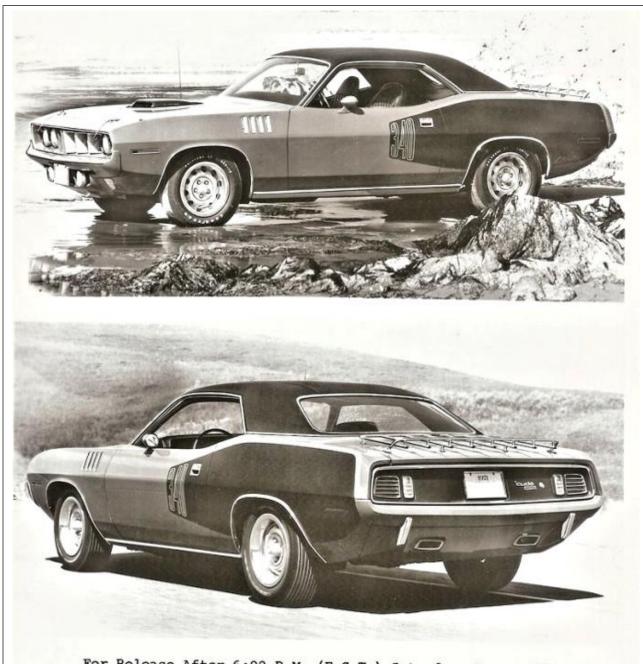
USED ON: (a) Instrument Panel. (b) Glove Box Door and Outer Inner Check Arm. (c) Ash Receiver Face and Lighter Plug Cover. (d) Steering Column. (e) Automatic Gear Selector Quadrant, (f) Bucket Seat Outer and Inner Hinge Covers, (g) Rear Shelf Defogger Bezel, (h) Rear Shelf Fasteners,

COLOR NAME	CODE-DIA	USED ON
WHITE	8849	1
BLACK	9388	a,b,c,d,e,f,g,h
MEDIUM BLUE POLY	14090	a,b,c,d,e,g,h
MEDIUM GOLD POLY	23426	a,b,c,d,e
MEDIUM DARK SADDLE	23428	a,b,c,d,e,g,h
LIGHT GOLD	23467	f,g,h
DARK GREEN POLY	44290	a,b,c,d,e,f,g,h



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Press Release Photograph



For Release After 6:00 P.M. (E.S.T.) Saturday, August 29, 1970

1971 PLYMOUTH BARRACUDA -- An outstanding sales success in the specialty compact class last year, Barracuda features new front and rear styling for 1971. The 'Cuda, shown above, has the racy lines and powerplants to continue its leadership as a performance car. Six Barracuda models are offered in three series.

From: Chrysler-Plymouth Public Relations P.O. Box 1658, Detroit, Mich. 48231

(#71-2366)



Job# 0325 –3745B BS23V1B297396 www.MMC Detroit.com Draft

1971 Barracuda Highlights



BARRACUDA HIGHLIGHTS for '71

WIDE-STANCE REAR LOOK

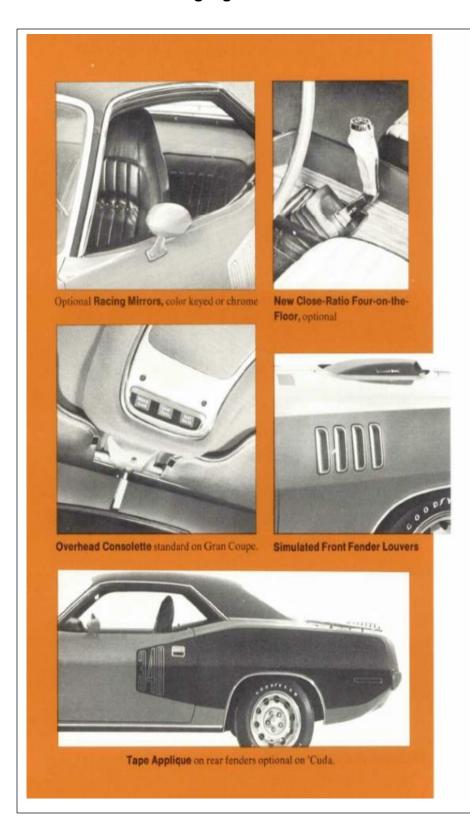
The wide-stance road-hugging rear not only looks great, it also has a lot to do with Barracuda's solid feel on the road. New taillights with separate backup lights in the rear deck panel let you know it's a '71. The rear deck panel is body color on Barracuda, gray argent on Gran Coupe and black on 'Cuda models.





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1971 Barracuda Highlights Cont.

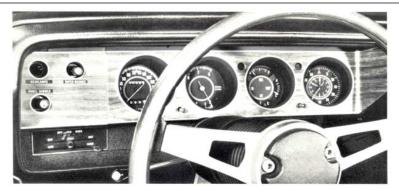


- · New safety hood for all models
- Optional elastomeric front and rear bumpers available in 6 body colors for front, 4 colors for rear
- Color-keyed grille is available in 9 different body colors plus neutral argent on 'Cuda models
- New optional trimrings with hubcaps on either 14" or 15" wheels
- · New deluxe 14" wheel covers
- New "Thermo-Quad" carburetor with 340 V-8 for greater efficiency, better performance
- Optional backlight louvers with black vinyl roof and racing mirrors in package
- New body side tape stripe in 5 colors, optional on Barracuda and Gran Coupe models
- Shaker hood availability extended to all 'Cuda engines
- New, large performance tape applique on rear quarter panels, optional on 'Cuda in white or black
- Paint stripe on body sides, standard on Gran Coupe

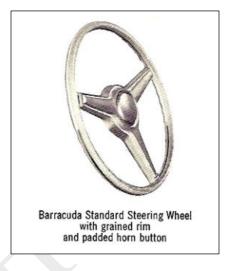


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1971 Plymouth Cuda Features

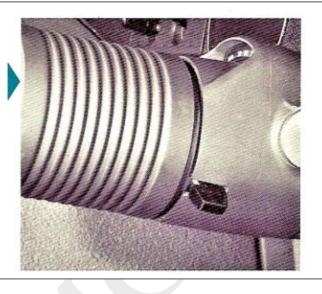


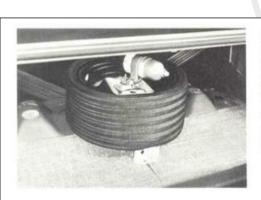
Optional Rallye Cluster is highlighted by rich, wood grained vinyl trim and a full set of gauges. It includes a 150-mile-per-hour speedometer, tachometer, tarip odometer, rallye clock with sweep-second hand and gauges for oil pressure, alternator, engine temperature and fuel level. For night driving, panel floodlighting illuminates all gauges and controls, including heater controls.



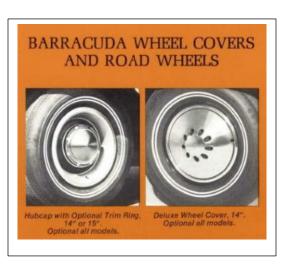
Barracuda's Sport Steering features an almost horizontal steering column and a nearly vertical steering wheel. Driving is a real sports-car experience.

The large corrugated section of the column is a safety device for energy absorption.



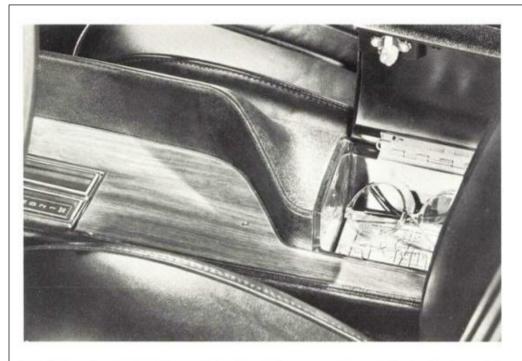


Collapsible Spare Tire is carried deflated to provide extra luggage space in the trunk. It's standard on convertibles and Hemi, optional on other models. A pressure bottle comes with the collapsible spare to inflate the tire.





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Optional Console is available with bucket seats only. Trimmed in rich, wood-grained vinyl, the console is available with the TorqueFlite automatic or 4-speed manual transmissions. The selector indications for the automatic transmission are illuminated for night driving.

The console includes a large glove box with padded lid and an ashtray at the rear for rear-compartment passengers.



Manual-Tilt Bucket-Seat Adjuster is a low-cost option for the driver's seat only. Six-way adjustments give the driver customized seating. The seat can be tilted 30 degrees; moved vertically 1½" through 4 positions; moved foreand-aft 5½" through 12 positions. In all, 160 seating positions are possible.

Strong spring forces counterbalance the driver's weight, making vertical adjustment of the seat easy.



Power Windows are optional on all models except the Barracuda Coupe. Electrically powered, the windows glide up and down smoothly at the touch of a button. A 4-button master control is mounted on the driver's door. Single controls are located under the other windows. For safety, none of the power windows operates when the ignition switch is turned off.



Sleek Racing Mirrors are available for both doors on all Barracudas. The left mirror has a remote-control toggle on the driver's door. Mirror housings are offered in 11 different body colors or with chrome plating.



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BARRACUDA INTERIOR TRIM AND SEAT CHOICES

- A. Gran Coupe standard leather-and-vinyl bucket seats. Includes integral head restraints, body-contoured styling, molded door trim panels with integral armrests and wood-grained vinyl door trim. Seats have full-foam padding, deeply pleated trim.
- B. Gran Coupe optional all-vinyl bucket seats. Buyer gets a price credit. Includes integral head restraints, bodycontoured styling, molded door trim panels with integral armrests and wood-grained vinyl door trim. Seats have full-foam padding.
- C. Optional Cloth-and-Vinyl Bucket Seats. Optional on Gran Coupe with a price credit. Optional on all 'Cuda and Barracuda 2-door hardtops for small extra cost. Includes integral head restraints, body-contoured styling and molded door trim panels with integral armrests. Gran Coupe door trim panel with wood-grained vinyl door trim is shown. Seats have full-foam padding.
- D. Barracuda and 'Cuda standard all-vinyl bucket seats. Includes integral head restraints, body-contoured styling and molded door trim panels with integral armrests. Seats have full-foam padding.
- E. Optional Bucket-Back Bench Seat with all-vinyl trim and folding center armrest. Available on Barracuda and 'Cuda 2-door hardtops only as a no-extra-cost option. Includes integral head restraints, body-contoured seat-back styling and molded door trim panels with integral armrests. Seats are foam padded.





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VINYL SPLIT-BACK BENCH SEAT



AVAILABILITY-

Optional on Barracuda & 'cuda 2-door Hardtops (Code H4).











Body Type Code	Model	Manufacturer's Suggested Retail Price*	Destination Charges, Taxes	Total	
	BARRACUDA SIX				
BH21	2-door Coupe	\$2633.00	\$	\$	
BH23	2-door Hardtop	2745.00			7.7
BH27	Convertible	3002.00			_
	BARRACUDA V-8				
BH21	2-door Coupe	2759.00			-
BH23	2-door Hardtop	. 2846.00			_
BH27	Convertible	3103.00			
	GRAN COUPE V-8				
BP2	23 2-door Hardtop	\$3008.00	\$	\$	
	"CUDA" V-8				
BS2	23 2-door Hardtop	3134.00		_	_
BS2	Convertible	3391.00	****		



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1971 BARRACUDA—Factory-Installed Options and Accessories

	-		Model Availability**			
Order Code		Barracuda	Gran Coupe	Cuda	Mfr's Suggested Retail Price*	
	Two-Tone Paint—NA Convertible	E	E	E	\$ 29.20	
	High-Impact Paint Colors	E	Ε	Ε	13.85	
	Vinyl Roof—NA Convertible—Std. w/(A67) Backlight Louver Package	Ε	E	Ε	82.40	
	Vinyl Side Molding—NA w/Body Side Tape Stripe— NA w/Otr. Panel Sport Stripe—NA w/Door Edge					
	Protectors Code (M05)	E	NA	E	28.50	
	Vinyl Side Molding—NA w/Body Side Tape or Paint Stripe—NA w/Door Edge Protectors—Code (M05)	NA	Ε	NA	14.25	
	Body Side Tape Stripe—NA w/Vinyl Side Molding	E	NA	NA	28.50	
	Body Side Tape Stripe—NA w/Vinyl Side Molding— (Replaces Paint Stripe)	NA	E	NA	14.25	
	Quarter Panel Sport Stripe-NA w/Vinyl Side Molding	NA	NA	E	37.55	
	NA Coupe. Bucket Seat—Cloth & Vinyl. Bucket Seat—Cloth & Vinyl—NA Convert., NA Cpe. Bucket Seat—Leather Deluxe Bucket Seat—Vinyl.	E NA E NA NA	NA (E) NA S (E)	E NA E E NA	\$ 16.00 (44.40) 16.00 62.55 (44.40)	
E	ngines 225 CID 6-Cyl.—NA w/4-Speed Man. Transmission —Available BH21 Models Only—Standard Other 6-Cyl. Models	E	NA	NA	39.00	
	340 CID 8-Cyl. 4 BBL	NA	NA -	E	44.35	
g E	Required	E E	E	NA S	70.80 139.60	
	426 CID 8-Cyl. 2—4 BBL. Hemi—NA w/3-Speed Man. Trans. Collapsible Spare Tire Code (W34)			20- 00 02		
	Required	NA	NA	Ε	883.90	
	Transmission	NA	NA	Ε	253.20	
ı T	ransmissions Manual 4-Speed—Floor Mounted—NA With Bench Seat—NA w/198, 225, 318 or 383 2-bbl. Engines— Track Pak (A33 or A34) Req'd w/Hemi or 440 Engines.		E		****	
		E		E	198.10	



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1971 BARRACUDA—Factory-Installed Options and Accessories (Continued)

			Model Availabilit	y**	
Order Code	Description	Barracuda	Gran Coupe	Cuda	Mfr's Suggested Retail Price*
	Transmissions (Continued)		9077		Western A
D34 D34 D34	TorqueFlite—6-Cyl. Models Only	E	NA E	NA NA	\$209.00 209.00
771	440 6-bbl. Engines Only	E	E	E	229.35
	With 198, 225 & 318 CID Engines only Replacing 7.35 x 14" BSW Polyester	r		NA	26.85
T22 T26	7.35 x 14" WSW Polyester	E	E E E	NA	51.00
T35	F78 x 14" BSW Bias Belted.	E E	Ē	NA	39,55
T34 T86	F78 x 14" WSW Bias Belted F70 x 14" WSW Bias Belted—HD Suspension	Ē	Ē	NA	68.90
T87	Code (S13) Required	E	E	NA	88.00
10/	Code (S13) Required	E	E	NA	99.50
U82	E60 x 15" RWL Bias Belted—HD Suspension Code (S13) & HD Drum (B11) or Disc Brakes (B41) Req'd—Collapsible Spare (W34) Req'd With 383 CID Engines only Replacing F78 x 14" BSW Bias Belted	E	E	NA	\$139.65
T34	F78 x 14" WSW Bias Belted	E	Ε	NA	29.40
T86	F70 x 14" WSW Bias Belted—HD Suspension Code (S13) Required	E	Ε	NA	48.50
T87	F70 x 14" RWL Bias Belted—HD Suspension Code (S13) Required	E	Ε	NA	59.95
U82	E60 x 15" RWL Bias Belted—HD Suspension Code (S13) & HD Drum (B11) or Disc Brakes (B41) Req'd—NA w/Air Conditioning— Collapsible Spare (W34) Required Replacing F70 x 14" WSW Bias Belted— NA with Hemi Engines	E	E	NA	100.10
T34	F78 x 14" WSW Bias Belted—w/340 or 383 4-bbl. Only	NA	NA	NC	
T87	F70 x 14" RWL Bias Belted	NA	NA	Ε	11.50
U82	E60 x 15" RWL—NA w/Air Cond. & 383 4-bbl. Engine Combination—Collapsible Spare (W34) Required	NA	NA	E	51.65



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1971 BARRACUDA—Factory-Installed Options and Accessories (Continued)

	_		Model Availabili	ty**	Mfr's Suggested Retail Price*	_
Order Code	Description	Barracuda	Gran Coupe	Cuda		
***	Axles Optional Ratio No Charge w/Sure-Grip Differential Code (D91)					- Jan / 1
D51	2.76 Ratio					
	w/318 CID Eng. & Manual Trans. w/340 4-bbl. Eng. & TorqueFlite Trans. w/383 4-bbl. Eng. & TorqueFlite Trans.—	E NA	E NA	NA E	\$12.55 12.55	
	(Disc Brakes Required on Cuda)	S	S	NC		
D53	3.23 Ratio w/198, 225, 318 & 383 2-bbl. Engines With TorqueFlite Trans.	Ε	E	NA	12.55	
D91	Sure-Grip Differential -NA 6-Cyl. Models-Std.	W				
A01	w/Performance Axle Packages	E	£	£	41.70	
	Trunk Light† Glove Box Light† Ash Receiver Light† Ignition Switch Light with Time Delay† Instrument Panel Floodlight with Time Delay† Map/Courtesy Light†	E	E	E	\$ 35.75	
A04	Basic Group Radio, AM Power Steering Variable-Speed Windshield Wipers w/Electric Washer Remote Mirror—Left Chrome NA w/Rallye & Instrument Cluster Code (A62);				4 30.70	
	NA w/440 6-bbl. or Hemi Eng	E	E	Ε	183.20	
	w/Rallye & Instrument Cluster Code (A62) or 440 6-bbl. or Hemi. Eng.	E	E	E	172.60	
A21	Elastomeric Front Bumper	E	E E	E	40.70	
A22	Elastomeric Bumpers—Front & Rear	E	E	E	81.40	
A28	Noise Reduction Pkg.—Req'd in Calif. w/440 6-bbl. & TorqueFlite Transmission Maximum Cooling Package (Includes high capacity radiator, fan shroud and yoke to hood seal.) Torque-Drive Fan	E.	t	E.	01.40	
	N97 Package (Includes turned-down tail pipes and modified valance panel.)	NA	NA	Ε	33.55	4



	·	M	Model Availability**			
Order Code	Description	Barracuda	Gran Coupe	Cuda	Mfr's Suggested Retail Price*	
	Accessory Groups (continued)					_
A31	High-Performance Axle Package—NA w/Air Cond.—Available w/340 4-bbl. and 383 4-bbl. Engine w/4-Speed Manual or TorqueFlite Trans. Heavy-Duty 3.91 Ratio Axle Sure-Grip Differential 7-Blade Torque Drive Fan 26" High-Performance Radiator with Fan Shroud.	E	Ε	E	\$ 75.25	
A33	Track Pak Axle Package—NA w/Air Cond.— Available w/440 6-bbl. & 426 Hemi w/4-Speed Manual Transmission Sure-Grip Differential Heavy-Duty 9¾" Dana 3.54 Ratio Axle 7-Blade Torque Drive Fan					
	26" High-Performance Radiator with Fan Shroud	NA	NA	Ε	137.80	
A34	Super Track Pak Axle Package—NA w/ Air Cond. —Available w/440 6-bbl. & 426 Hemi w/4-Speed Manual or TorqueFlite Trans. Sure-Grip Differential Heavy-Duty 9¾" Dana 4.10 Ratio Axle 7-Blade Torque Drive Fan 26" High-Performance Radiator with Fan Shroud Power Brakes Disc Brakes.	NA	NA	E	\$201.75	
A36	Performance Axle Package	NA	NA	t	\$201.75	
5.00	Heavy-Duty 3.55 Ratio Axle Sure-Grip Differential 7-Blade Torque Drive Fan—Std. Hemi 26" High-Performance Radiator with Fan Shroud— Std. Hemi w/340 4-bbl. or 383 4-bbl. w/4-Speed					
	Manual or TorqueFlite Transmission	E	E	E E	75.25	
	w/440 6-bbl. & TorqueFlite Transmission	NA	NA		75.25	
	w/426 Hemi & TorqueFlite Transmission	NA	NA	Ε	41.70	
A45	Aerodynamic Spoiler Package—NA w/Luggage Rack (M91)-(S13) HD Susp. Req'd w/198, 225, 318 or 383 2-bbl. Engines Front Spoiler†					
	Aerodynamic Rear Spoiler	E	E	E	54.65	51



	Description	Mo	del Availability		743	
Order Code		Barracuda	Gran Coupe	Cuda	Mfr's Suggested Retail Price*	
	Accessory Groups (Continued)				M.M.	-
A62	Rallye Inst. Cluster—Available w/8-Cyl. Models Only Variable-Speed Windshield Wipers w/Electric Washer—Std. 440 6-bbl., Hemi or w/Shaker Fresh Air Package Tachometer Electric Clock 150-mph Speedometer† Trip Odometer w/Push-Button Reset† Wood-Grained Instrument Cluster Applique† Oil Pressure Gage† w/440 6-bbl., 426 Hemi or Shaker Fresh Air					
	Package Code (N96)	E	Ε	Ε	\$ 76.75	
	Except w/440 6-bbl., 426 Hemi or Shaker Fresh Air Package Code (N96)	E	E	Ε	87.30	
A67	Backlight Louver Package—NA Convertible— NA Vehicles Registered in the State of Pennsylvania Black Vinyl Roof (Must Code) Backlight Louvers† Black Backlight Molding† Racing Mirrors—Left and Right Note: Louver Package Not Available on Cars that are to be Registered in the State of Pennsylvania. w/Basic Group Code (A04) NA w/Basic Group Code (A04)	E E	E E	E E	\$156.10	
B11	Heavy-Duty Drum Brakes—Front and Rear—		5	•	171.00	
B41	Available w/318 & 383 CID Engines Disc Brakes—Front—Power Brakes Required	E	E	S	21.40	
	NA w/HD Drum Brakes Code (B11)	Ε	E	· E	22.50	
B51	Power Brakes—Required w/Disc Brakes	E	E	E	41,55	
C13	Shoulder Belts—Front—Convertible Only	E	NA	E	24.40	
C14	Shoulder Belts—Rear—NA/Convertible	E	E	E	24.40	
C16 C62	Console—w/Bucket Seats Only	Ε	E	E	53.05	
U02	—Available Left Bucket Seat Only	Ε	E	E	32,20	
F11	Alternator-50 AmpStd. w/Air Conditioning	E	E	E	10,85	
F25	Battery-70 AmpHrStd. w/440 or Hemi Engine	E	E	E	13.60	53



	Description	Me	odel Availability			
Order Code		Barracuda	Gran Coupe	Cuda	Mfr's Suggested Retail Price*	
	Glass	***				'
G11	All Windows—Tinted Except Convertible Back Glass	Ε	Ε	Ε	\$ 36.85	
G15	Windshield Only-Tinted	E	E	Ε	25.05	
	Mirrors					
G 31	Racing Mirror Manual—Right—Chrome— Code (G33) Required,	Ε	Ε	Ε	10.80	
G33	Racing Mirror Remote Control—Left—Chrome	E	E	E	14.95	
G36	Racing Mirrors—Left Outside Remote Control & Right Manual—Body Color—					
	NA w/Basic Group Code (A04)	E	E E	E E	25.75 10.80	
G41	Mirror—Inside Day/Night—BH21 Only— Standard All Other	E	S	S	7.05	
H31 H51	Rear Window Defogger—NA Convertible Air Conditioning—NA w/198, 426 Hemi or 440 6-bbl, Engines	E E	E E	E	\$ 28.90 370.15	
J11	Glove Box Lock—Standard Convertible	Ε	E	Ē	4.05	
J15	Cigar Lighter—BH21 Only-Std. All Other	Ε	S	S	4.00	
J21	Electric Clock—Standard With Rallye Inst. Cluster Code (A62)	Ε	E	E	15,10	
J25	Variable-Speed Wipers w/Electric Washers— Std. w/Basic Group Code (A04), Shaker Hood Fresh Air Pkg. Code (N96), Rallye Inst. Cluster Code (A62), 440 or Hemi Engine	E	-	-		
J31	Dual Horns—BH21 Only—Std. All Others	E	E S	E S	10.60 5.10	
J45	Hood Pins.	Ē	£	\$	15.20	
J54	Performance Hood	Ε	F	S	20.25	
J55	Undercoating w/Underhood Pad-Where Applicable	E	Ē	E	20.80	
J81	Aerodynamic Rear Spoiler—NA w. Luggage Rack Code (M91)-HD Susp. Code (S13) Required w/E22, E24, E44 or E61 Engine					
L34	Road Lights—NA w/Bumper Guards Code (M85)	E	E	Ε .	34,35	
M05	Door Edge Protectors—NA w/Vinyl Side Midg.	E E	E	Ε	21.05	
M26	Wheel Lip Molding	E	E S	E S	6.00	
M31	Belt Molding	E	S	S	7.45 13.45	



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1971 BARRACUDA—Factory-Installed Options and Accessories (Continued) 56 Model Availability** Gran Mfr's Order Suggested Description Code Retail Price* M85 Bumper Guards Front & Rear Rubber Inserts— NA w/Elastomeric Bumper Pkg. Code (A21) or (A22)—NA w/Road Lights Code (L34)..... E Ε \$ 27.40 Deck Luggage Rack-NA w/Spoiler Pkg. Code M91 (A45), Backlight Louver Pkg. Code (A67) or E Aerodynamic Rear Spoiler Code (J81)..... E 31.30 E É Engine Block Heater N25 14.30 N95 NOx Exhaust Emission Control Required in California on All Engines Except 383 4-bbl., 440 6-bbl. or 426 Hemi Ε E E 11.95 N96 Shaker Fresh Air Package-Std. Hemi-E NA w/Air Cond. Code (H51)..... NA 94.00 N96 Shaker Fresh Air Package—NA w/Air Cond. Code (H51) Avail. w/383 4-bbl. Eng. Only.... E NA 114.20 N97 Noise Reduction Package—Req'd on All Vehicles w/440 6-bbl. w/4-Spd. Manual Trans. & Hemi Engines Registered in the State of Calif..... NA NA NC P31 F E E \$101.30 P37 Power Convertible Top Lift E NA 48,70 Radios-Models Without Basic Grp. Code (A04) R11 Radio-AM.... E E 61.10 Radio—AM w/Stereo Tape (Cassette)..... R25 É 201.60 R35 Radio—AM/FM Stereo E E E 196.60 R36

E

Radio-AM/FM Stereo w/Stereo Tape (Cassette)

Radio—AM w/Stereo Tape (Cassette)

Radio—AM/FM Stereo

Radio-AM/FM Stereo w/Stereo Tape (Cassette)

Radio Code (R26), (R35) or (R36) Req'd.....

Radio Code (R26) or (R36) Only

Radios-Models With Basic Group Code (A04)

Rear Seat Speaker-NA Convertible

Dual Rear Seat Speakers—NA Convertible

Microphone-Tape Recorder-Available With

Heavy-Duty Suspension-Std. w/383 4-bbl.

57

337.05

140.60

135,60

276.05

13.85

25.05

10.75

14.30

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E

S

E

E

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E

E

E

R26

R35

R35

R31

R32

R33

S13



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1971 BARRACUDA—Factory-Installed Options and Accessories (Continued)

58

Order Code		Model Availability**			•	
	Description	Barracuda	Gran Coupe	Cuda	Mfr's Suggeste Retail Price*	
S25	Firm-Ride Shock Absorbers—Std. w/340, 383 4-bbl. 440 or Hemi Engines	E	E	s	\$ 4.80	
S77	Power Steering	Ε	Ε	Ε	96.55	
283	3-Spoke Rim-Blow Steering Wheel	Ε	Ε	E	28.60	
W08	Regular Spare Tire—Convertible Only— NA w/15" Tires	NC	\$	NC		
W11	Deluxe Wheel Covers—14"	E	Ε	Ε	25.15	
W1 2	Wheel Trim Rings—14" or 15" Available w/Hub- caps only	E	Ε	E	25.15	
W15	Wire Wheel Covers—14"	E	Ε	Ε	64.5	
W21	Railye Road Wheels—14" or 15"—4 Only w/Std. Spare—NA w/Wheel Covers—15" Wheels Require Collapsible Spare Tire Code (W34)	É	E	Ε	54.2	
W2 3	Chrome Styled Road Wheels—14"—4 Only w/Std. Spare—NA w/Wheel Covers or Rallye Road Wheels—NA w/Hemi Engine	E	E	E	\$83,30	
W34	Collapsible Spare Tire—Std. Convertible Required w/15" Tires—Required With Dual Speakers Code (R32) & Rear Defogger Code (H31) Combination	E	E	E	12,55	
	Contains Dated Dates and England House the control Otto Observe					

^{*}Includes Factory Retail Price and Excise, Handling and Other Charges.

**E—Extra Cost; S—Standard Equipment; NA—Not Available; NC—No Charge; MSR—Minimum Size Required.

†Available in Group only.